VJA is a Business Consultancy, Legal Advisory and Compliances firm.

The core strengths of the organisation include:

- Conducting pre-entry research for overseas firms/investors;
- Connecting businesses and assisting them in entry strategies to overseas investors;
- Identification of investment opportunities in various States of India including incentives available in Special Economic Zones for manufacturing companies;
- Due diligence/risk analysis;
- Coordination with the Central Government/State Governments in acquisition of land, power etc.;
- Structuring of the company and Shareholding pattern in any format of company;
- Foreign Exchange Management Act (FEMA);
- Offer complete solution for financial services;
- Compliances with legal, Accounting and regulatory framework;
- Taxation-Domestic & International;
- Transfer pricing and cross border transactions;
- Goods and Services Tax (GST);
- Corporate Laws and Legal Services; and
- Income Tax

The firm was established in 1976 by Mr. Ved Jain, a renowned expert on taxation matters. He has supported various clients from assessments to High Courts. Having an experience of more than 35 years in the field of taxation, he has been a regular advisor to the Government of India on provisions of Direct Taxes including Transfer Pricing and Corporate Law. An avid writer, he has been regularly contributing articles to various reputed journals and has written various books on critical matters of taxation.

Doing Business in India: This book has been prepared by a group of our in house senior professionals in the fields of economic research, taxation and entry strategies. The main idea is to provide a birds eye view of the economy and the emerging business opportunities in the country as it aims to become a $ 5 trillion economy by 2024.